

Name of post:	Research Associate (Pulses) (SPPS-IV)
SPPS Pay Scale Remuneration:	Up to Rs. 0.5 million (all inclusive)
Durations:	02 Years

Job Description

The identified challenge in pulse's production in Pakistan is the need for import substitution, amounting to US\$0.75 billion. To address this, a specialist needs to be hired from the open market. The specialist's duties and job description may include:

1. **Market Research:** Analyzing the pulse market in Pakistan and identifying opportunities for import substitution.
2. **Supply Chain Management:** Developing and managing a local supply chain for pulse production, including sourcing raw materials, logistics, distribution.
3. **Technology adoption:** Introducing and implementing modern farming techniques and technologies to improve pulse yields and quality.
4. **Government Liaison:** Engaging with government authorities to navigate regulatory hurdles, access incentive, and ensure compliance with import substitution policies.
5. **Cost Management:** Implementing cost effective strategies to compete with imported pulses, including optimizing production processes and reducing overhead costs.
6. **Quality Assurance:** Establishing quality control measures to ensure that locally produced pulses meet international standards and consumer expectations.
7. **Training and Development:** Providing training and support to local farmers and workers to enhance their skills and productivity in pulse production.
8. **Market Development:** Developing marketing strategies to promote locally produced pulses and increase consumer awareness and demand.
9. **Financial Management:** Budgeting and financial planning to ensure the sustainability and profitability of pulse production operations.
10. **Continuous Improvement:** Monitoring performance metrics and implementing continuous improvement initiatives to enhance efficiency and competitiveness in the pulse market.